#### IMA Presentation Edinburgh 07/04/2013

Applications of econophysics principles to determine stocks trends and strength Christoph A. SCHMID

38.19%

884

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# Generating a new allocation framework

Since 2009, it has become evident that investing according to the standard industry practice, i.e. using Modern Portfolio Management theory (H. Markowitz) is outdated.

Can we generate efficient market exposure using econophysics principles.

# Is historic data is misleading?



TEVA.N		vol	(exp)
IEVA.N	I	VOI	(exp)
31.12.2006 to 31.12.2009	78.25%	26.26%	22.71%
31.12.2007 to 31.12.2010	11.96%	27.45%	28.86%
31.12.2008 to 31.12.2011	8.15%	27.45%	20.99%
31.12.2009 to 31.12.2012	-33.53%	33.88%	45.91%

Sharpo

# Generating a new allocation framework

Question:

Can we develop a model that identifies stocks that are at the beginning of a new investment trend, so that available funds are invested "just-in-time", i.e. for the period during which the asset is performing?

# Hypothesis

Selective investing applying both fundamental and technical analyses will provide the investor with better equity performance than the respective equity index (market)!

### Research

Analyze equity price performance when equity selection takes place using econophysics based on company operating metrics, residual risk analysis, and real-time stock prices.

$$IR = IR = r_t^{i} = \alpha^{i} + \beta^{i}_{MKT}MKT_i + \beta^{i}_{SMB}SMB_i + \beta^{i}_{HML}HML_i + \varepsilon_i$$

### Materials

- 1,200 global securities analyzed
- 450 securities retained for investment theme construction
- 27 investment theme baskets built
- Period: 2005 2011

# Variables (external)

#### **Controlled variables:**

- Value metrics
- Growth metrics
- Momentum metrics
- Risk metrics
- Return metrics

Each investment theme basket contains the top 20 companies

## Variables (internal)

Independent variable:

ALPHEGA Portfolio construction and signal



ALPHEGA process sequence #1 runs once every day **Technical metrics** 



**Empirical attributes** 

ALPHEGA process sequence #2 runs every 2 minutes and issues buy and sell signals

#### Variables (internal)

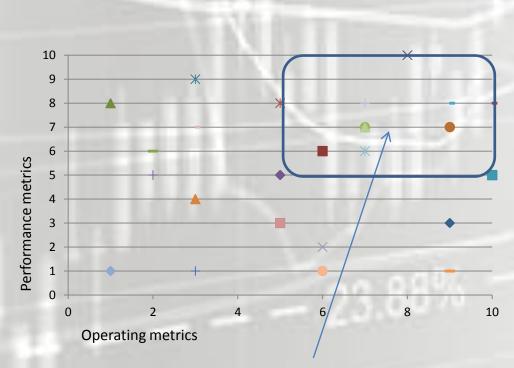
Equity classification using IR and company operating metrics:

 $IR = r_t^{i} = \alpha^{i} + \beta^{i}_{MKT}MKT_i + \beta^{i}_{SMB}SMB_i + \beta^{i}_{HML}HML_i + \varepsilon^{i}_t$ 

 $Op.Metrics = (Cf_n - MKTf_n) + (Cf_n - Sf_n) + (Cf_n - Tf_n)$ 

Cf = Company operating metrics MKTf= Market operating metrics Sf= Sector operating metrics Tf = Theme operating metrics Cf = Company performance metrics MKTf= Market performance metrics Sf= Sector performance metrics Tf = Theme performance metrics

# Scatter graph view



Selected companies

# Variables (internal)

#### **Global Orientation**

#### Global Strategies and Macro Driven Models

#### Portfolio\_Name

Emerging Market Exposure Disordered Scenario Recovery Scenario European Capex Winners Recession Scenario All-Star Selection Healthcare, Education and IT Follow Warren Buffett ETF Selection

Price & EPS Momentum High Dividend Strategy Value Model Growth Model GARP Model Low Beta, High EPS, High Sharpe Exp

Food, Water & Related Services Healthcare & Related Services Precious Metals & Mining Tablets & Smartphones American Stars Swiss Small and Mid Cap Alternative Energy Agro-Chemicals Energy Car Producers and Sub-Contractors Swiss Premium Selection Technology Basket I Technology Basket II Next Generation

Mathematical Models

Best-in-class satellite strategies

## Procedure



#### Procedure



#### Procedure

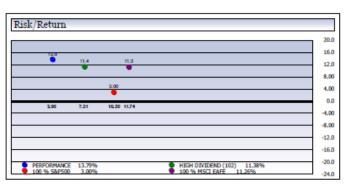
- MACD (crossing) to detect start/end of trends
- Slow Stochastic to detect oversold/bought levels
- Fibonnacci to provide support/resistance levels
- Momentum analysis to define Fibonnacci level
- Similarity analysis to search for same positive trading pattern

#### Performance and Risk Analysis 01.01.05 - 01.01.06 in US Dollar

Portfolio : IRISOS 102

RISK ANALYSIS	
PORTFOLIO PERFORMANCE	13.79%
MEAN PORTFOLIO RETURN ANNUALIZED	13.62%
RISK FREE RETURN	0.00%
PORTFOLIO VARIANCE	0.16%
STANDARD DEVIATION OF RETURN	3.95%
SHARPE RATIO	3.45
BENCHMARK	11.38%
STANDARD DEVIATION OF BENCHMARK	7.21%
TRACKING ERROR	5.48%
INFORMATION RATIO	2.49
PORTFOLIO BETA	0.35
JENSEN'S ALPHA	9.63%
TREYNOR MEASURE	0.38

RISK ANALYSIS	
% OF THE POSITIVE MONTHS	54.75%
% OF THE NEGATIVE MONTHS	45.25%
THE BEST MONTH	0.81%
THE WORST MONTH	-1.12%
MONTHLY VOLATILITY ANNUALIZED	3.95%
SHARPE RATIO (0% RISK FREE RATE)	3.45



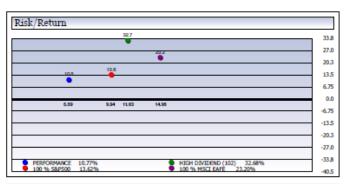


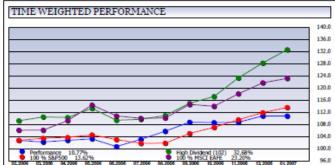
#### Performance and Risk Analysis 01.01.06 - 01.01.07 in US Dollar

Portfolio : IRISOS 102

RISK ANALYSIS	
PORTFOLIO PERFORMANCE	10.77%
MEAN PORTFOLIO RETURN ANNUALIZED	10.65%
RISK FREE RETURN	0.00%
PORTFOLIO VARIANCE	0.31%
STANDARD DEVIATION OF RETURN	5.59%
SHARPE RATIO	1.91
BENCHMARK	32.68%
STANDARD DEVIATION OF BENCHMARK	11.63%
TRACKING ERROR	8.53%
INFORMATION RATIO	1.25
PORTFOLIO BETA	0.34
JENSEN'S ALPHA	-0.41%
TREYNOR MEASURE	0.31

RISK ANALYSIS	
% OF THE POSITIVE MONTHS	52.85%
% OF THE NEGATIVE MONTHS	47.15%
THE BEST MONTH	1.49%
THE WORST MONTH	-1.56%
MONTHLY VOLATILITY ANNUALIZED	5.59%
SHARPE RATIO (0% RISK FREE RATE)	1.91



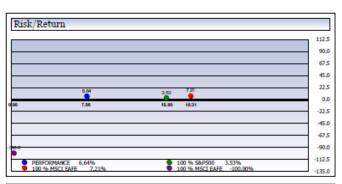


#### Performance and Risk Analysis 01.01.07 - 01.01.08 in US Dollar

Portfolio : IRISOS 102

RISK ANALYSIS	
PORTFOLIO PERFORMANCE	6.64%
MEAN PORTFOLIO RETURN ANNUALIZED	6.53%
RISK FREE RETURN	0.00%
PORTFOLIO VARIANCE	0.57%
STANDARD DEVIATION OF RETURN	7.56%
SHARPE RATIO	0.86
BENCHMARK	3.53%
STANDARD DEVIATION OF BENCHMARK	15.80%
TRACKING ERROR	14.77%
INFORMATION RATIO	0.44
PORTFOLIO BETA	0.18
JENSEN'S ALPHA	5.90%
TREYNOR MEASURE	0.36

RISK ANALYSIS	
% OF THE POSITIVE MONTHS	57.95%
% OF THE NEGATIVE MONTHS	42.05%
THE BEST MONTH	2.57%
THE WORST MONTH	-2.62%
MONTHLY VOLATILITY ANNUALIZED	7.56%
SHARPE RATIO (0% RISK FREE RATE)	0.86



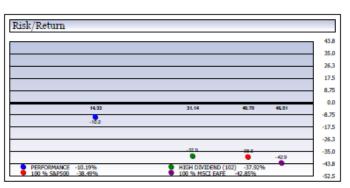


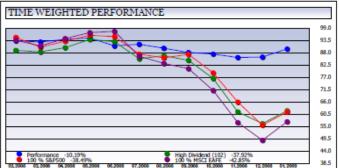
#### Performance and Risk Analysis 01.01.08 - 01.01.09 in US Dollar

Portfolio : IRISOS 102

RISK ANALYSIS	
PORTFOLIO PERFORMANCE	-10.19%
MEAN PORTFOLIO RETURN ANNUALIZED	-10.05%
RISK FREE RETURN	0.00%
PORTFOLIO VARIANCE	2.05%
STANDARD DEVIATION OF RETURN	14.33%
SHARPE RATIO	-0.70
BENCHMARK	-37.92%
STANDARD DEVIATION OF BENCHMARK	31.14%
TRACKING ERROR	24.90%
INFORMATION RATIO	-0.40
PORTFOLIO BETA	0.29
JENSEN'S ALPHA	0.75%
TREYNOR MEASURE	-0.35

RISK ANALYSIS	
% OF THE POSITIVE MONTHS	45.45%
% OF THE NEGATIVE MONTHS	54.55%
THE BEST MONTH	6.21%
THE WORST MONTH	-2.43%
MONTHLY VOLATILITY ANNUALIZED	14.33%
SHARPE RATIO (0% RISK FREE RATE)	-0.70



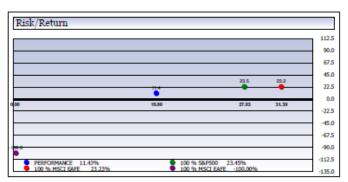


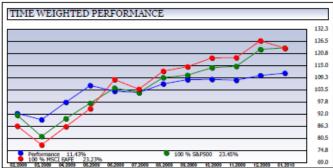
#### Performance and Risk Analysis 01.01.09 - 01.01.10 in US Dollar

Portfolio : IRISOS 102

RISK ANALYSIS	
PORTFOLIO PERFORMANCE	11.43%
MEAN PORTFOLIO RETURN ANNUALIZED	11.25%
RISK FREE RETURN	0.30%
PORTFOLIO VARIANCE	2.76%
STANDARD DEVIATION OF RETURN	16.60%
SHARPE RATIO	0.66
BENCHMARK	23.45%
STANDARD DEVIATION OF BENCHMARK	27.03%
TRACKING ERROR	23.38%
INFORMATION RATIO	0.47
PORTFOLIO BETA	0.32
JENSEN'S ALPHA	3.76%
TREYNOR MEASURE	0.35

RISK ANALYSIS	
% OF THE POSITIVE MONTHS	50.76%
% OF THE NEGATIVE MONTHS	49.24%
THE BEST MONTH	4.37%
THE WORST MONTH	-4.78%
MONTHLY VOLATILITY ANNUALIZED	16.60%
SHARPE RATIO (0.3% RISK FREE RATE)	0.66



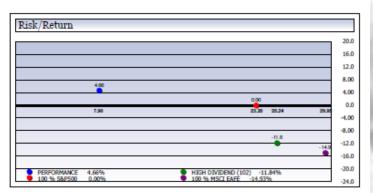


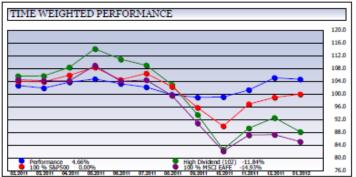
#### Performance and Risk Analysis 01.01.11 - 01.01.12 in US Dollar

Portfolio : IRISOS 102

RISK ANALYSIS	
PORTFOLIO PERFORMANCE	4.66%
MEAN PORTFOLIO RETURN ANNUALIZED	4.61%
RISK FREE RETURN	3.20%
PORTFOLIO VARIANCE	0.62%
STANDARD DEVIATION OF RETURN	7.90%
SHARPE RATIO	0.18
BENCHMARK	-11.84%
STANDARD DEVIATION OF BENCHMARK	25.24%
TRACKING ERROR	22.03%
INFORMATION RATIO	0.06
PORTFOLIO BETA	0.17
JENSEN'S ALPHA	3.90%
TREYNOR MEASURE	0.08

RISK ANALYSIS	
% OF THE POSITIVE MONTHS	51.71%
% OF THE NEGATIVE MONTHS	48.29%
THE BEST MONTH	2.68%
THE WORST MONTH	-2.91%
MONTHLY VOLATILITY ANNUALIZED	7.90%
SHARPE RATIO (3.2% RISK FREE RATE)	0.18



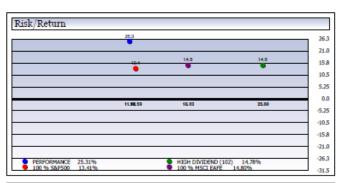


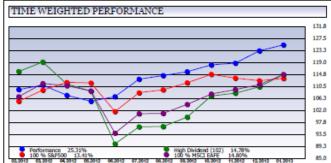
#### Performance and Risk Analysis 01.01.12 - 01.01.13 in US Dollar

Portfolio : IRISOS 102

RISK ANALYSIS	
PORTFOLIO PERFORMANCE	25.31%
MEAN PORTFOLIO RETURN ANNUALIZED	24.78%
RISK FREE RETURN	3.20%
PORTFOLIO VARIANCE	1.43%
STANDARD DEVIATION OF RETURN	11.96%
SHARPE RATIO	1.80
BENCHMARK	14.78%
STANDARD DEVIATION OF BENCHMARK	25.80%
TRACKING ERROR	20.47%
INFORMATION RATIO	1.05
PORTFOLIO BETA	0.29
JENSEN'S ALPHA	18.25%
TREYNOR MEASURE	0.73

RISK ANALYSIS	
% OF THE POSITIVE MONTHS	56.98%
% OF THE NEGATIVE MONTHS	43.02%
THE BEST MONTH	3.84%
THE WORST MONTH	-3.03%
MONTHLY VOLATILITY ANNUALIZED	11.96%
SHARPE RATIO (3.2% RISK FREE RATE)	1.80





### Data/Observations

- Alphega index generates about 3 5 buying opportunities per equity, per year, with an average performance in excess of 10% in the 3 months following the signal.
- Success ratio: in excess of 70%

### Conclusion

When forward looking company fundamentals are combined with Alphega index data (i.e. technical equity analysis), the investor achieves a higher investment return with lower volatility ratios compared to the traditional investment approach.

